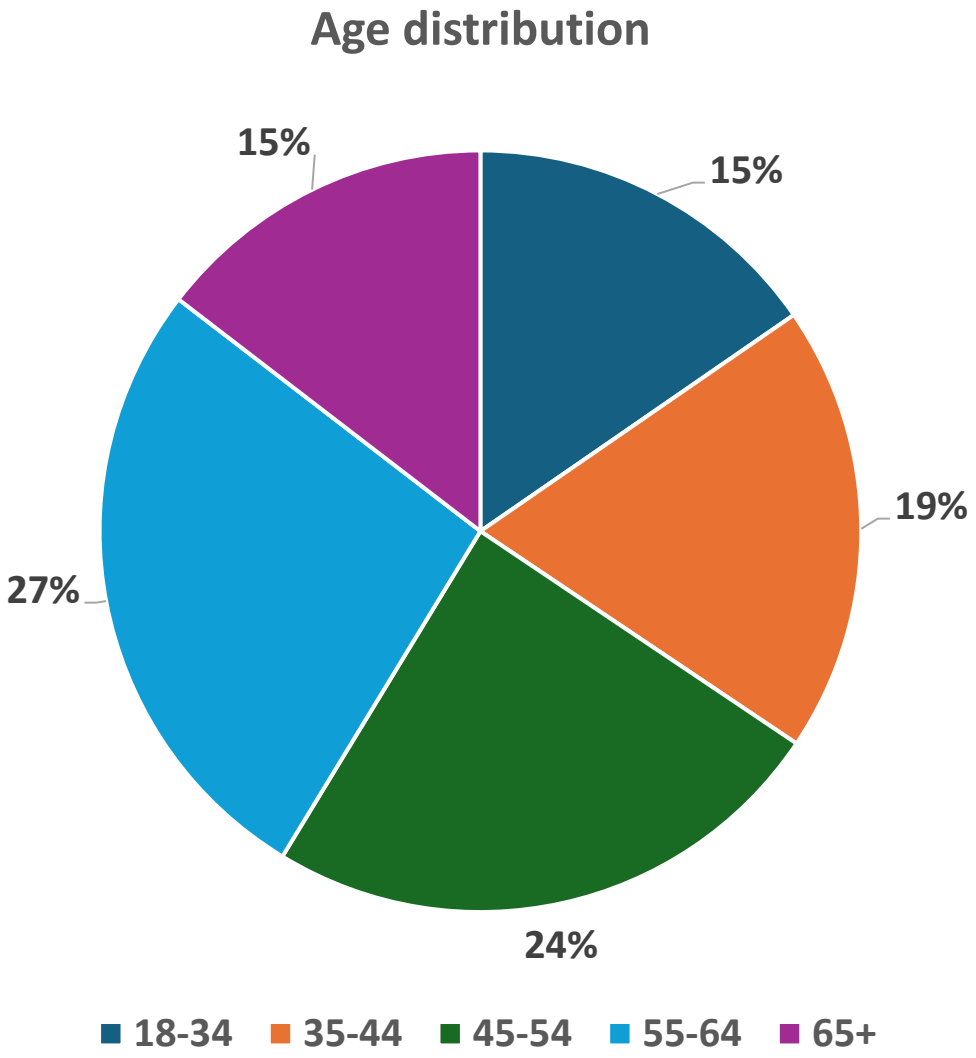
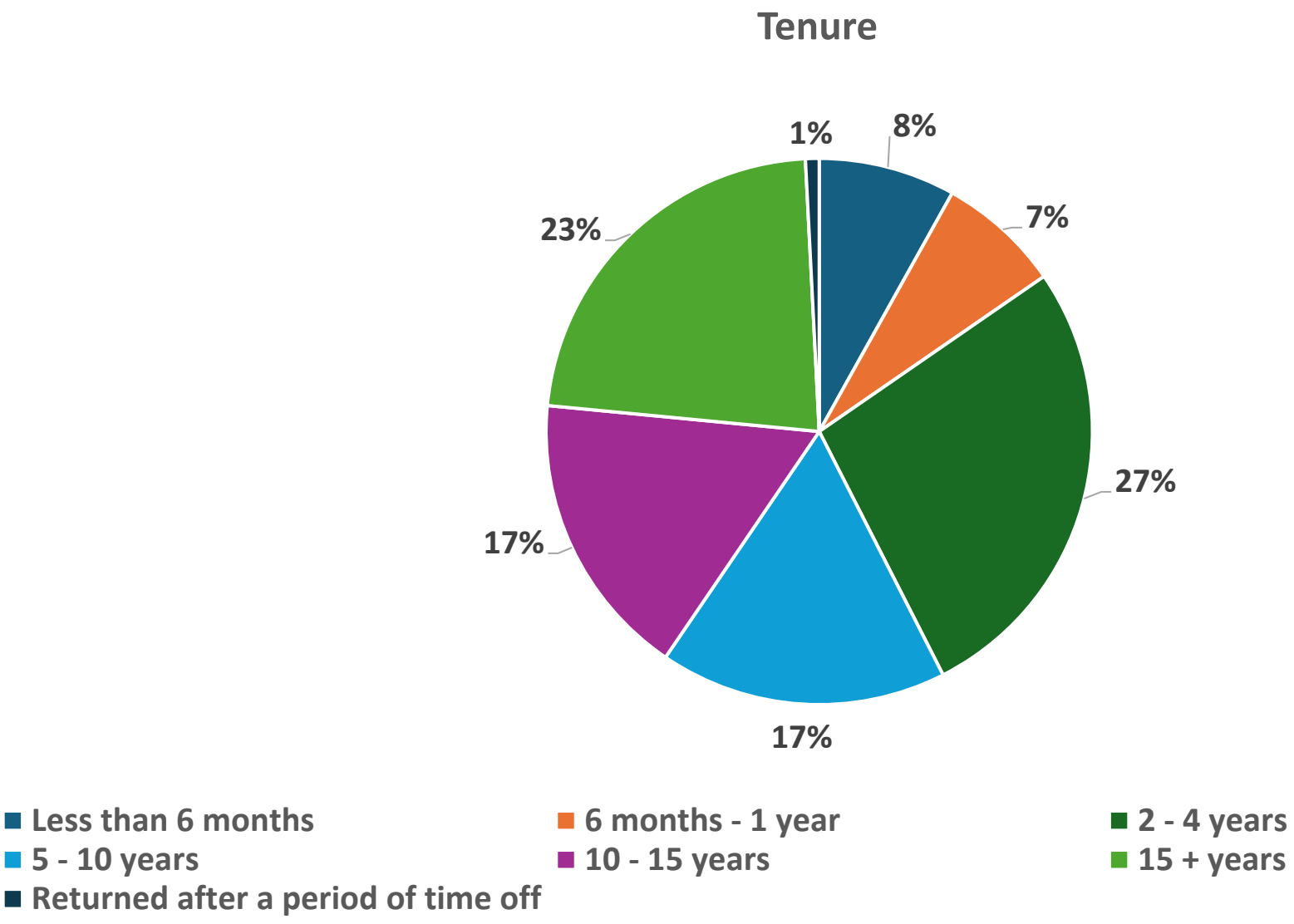
Wimbledon Windmilers membership participation survey

Summary of results

Age Distribution of responders

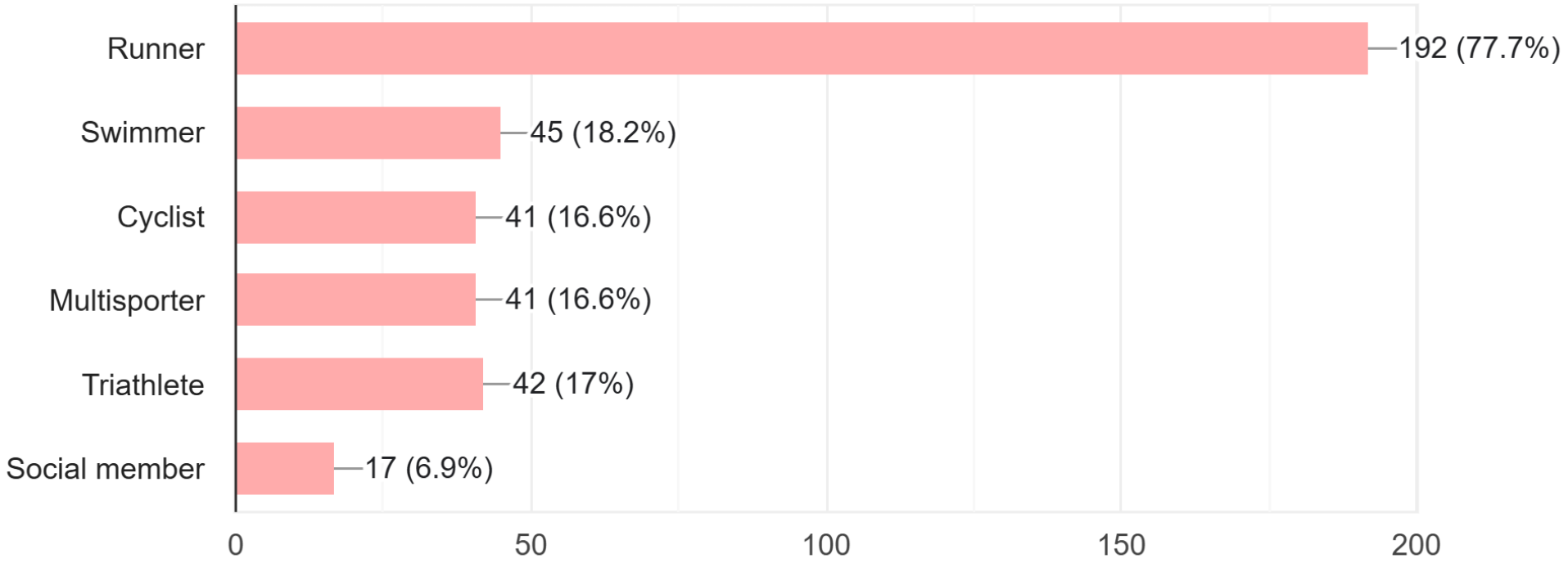


Tenure of responders



In the context of the Wimbledon Windmilers, what do you consider yourself to be? (Please don't overthink it, just your first instinct or answer).

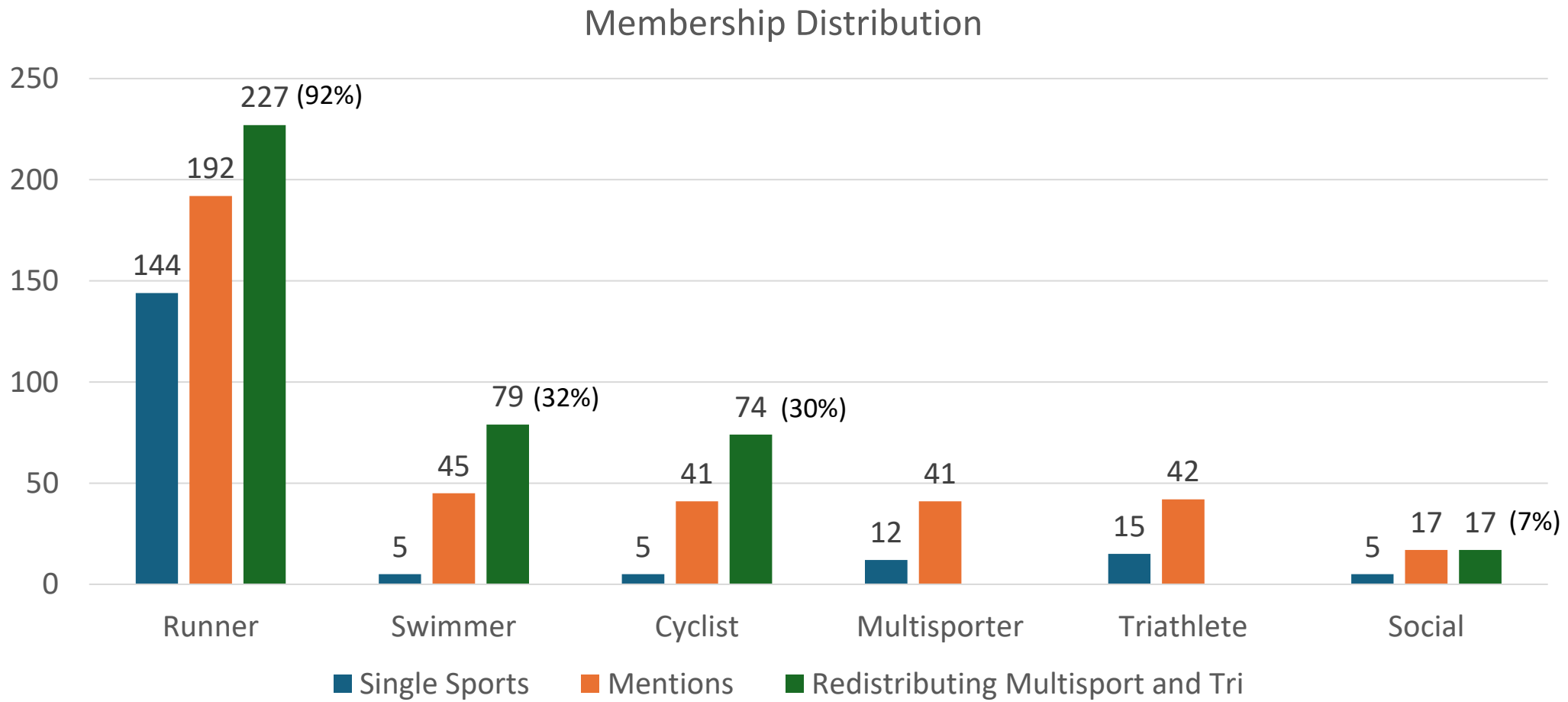
247 responses



There is overlap here, with many members identifying as multiple types. For example, a member might have categorised themselves as a Runner, Swimmer, Cyclist, Multisporter and Triathlete. The above graph captures each reference to a category in a response.

Given the overlap on the above graph some work has been done to show other cuts of the data.
Three different scenarios have been shown below:

- **Single Sports** – scenarios where only a single activity has been mentioned – 75% of cases
- **Mentions** – where an activity is mentioned as part of an answer – as per the previous slide
- An attempt to redistribute the responders who only stated Multisporter and/or Triathlete as their category (31 individuals – 12%). To achieve the re-distribution, I looked at their responses to the later questions on whether they consider themselves a runner, swimmer and cyclist. Those said Multi/Tri with another sport – were allocated to that sport.



What do our members participate in – and how frequently?

	Track	Run	Swim	Cycle	Anything
Yes – to some extent	54%	81%	34%	30%	90%
Never	46%	19%	66%	70%	10%

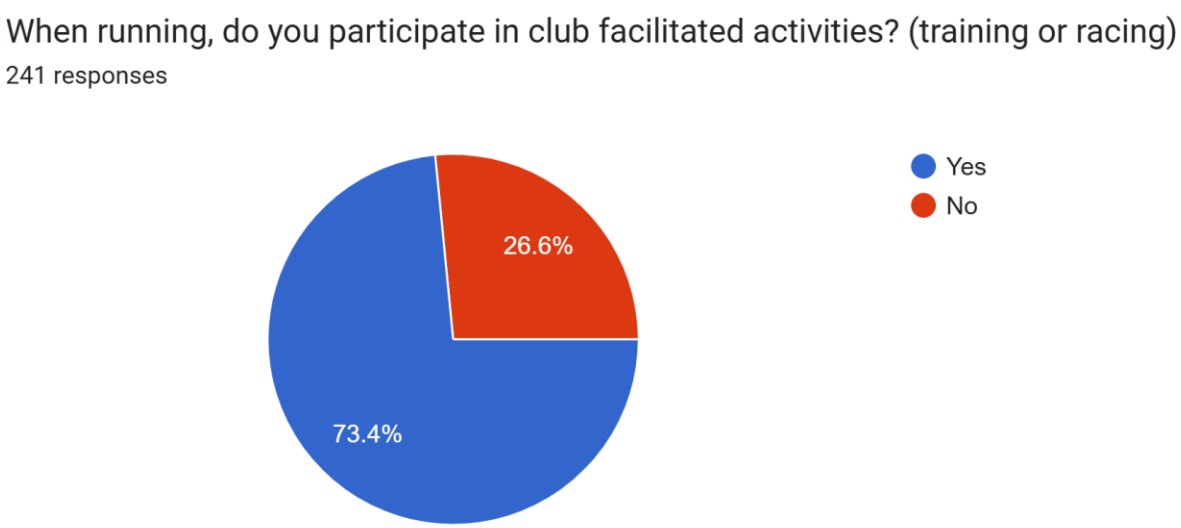
	Weekly	Once/Twice a month	Occasionally/Sporadically	Never
Monday night swim	8.9%	3.6%	17.4%	70.0%
Tuesday lunchtime run	6.5%	1.2%	8.9%	83.4%
Tuesday night run training	6.1%	7.7%	34.0%	52.2%
Wednesday night track	8.1%	13.4%	13.4%	65.2%
Wednesday night Swim	9.3%	3.6%	11.3%	75.7%
Thursday night run training	2.8%	7.3%	30.4%	59.5%
Saturday track	12.6%	9.7%	24.7%	53.0%
Zwift cycle	3.6%	2.8%	4.0%	89.5%
Sunday Social runs	9.3%	9.7%	25.1%	55.9%
Sunday long runs	11.3%	10.9%	21.5%	56.3%
Sat/Sun cycle	4.5%	8.1%	15.4%	72.1%
Wednesday Morning cycle	1.2%	1.6%	11.7%	85.4%

81% of our members participate in running activities (54% at track), 34% in Swimming and 30% in cycling – at least once a year. 10% do no club training activity.

Running

Do you consider yourself a runner?	When running - do you participate in club activities: Yes	No	(blank)	Grand Total
Yes	71%	**19%**	2%	92%
No	0%	7%	1%	8%
Grand Total	**72%**	**26%**	**2%**	**100%**





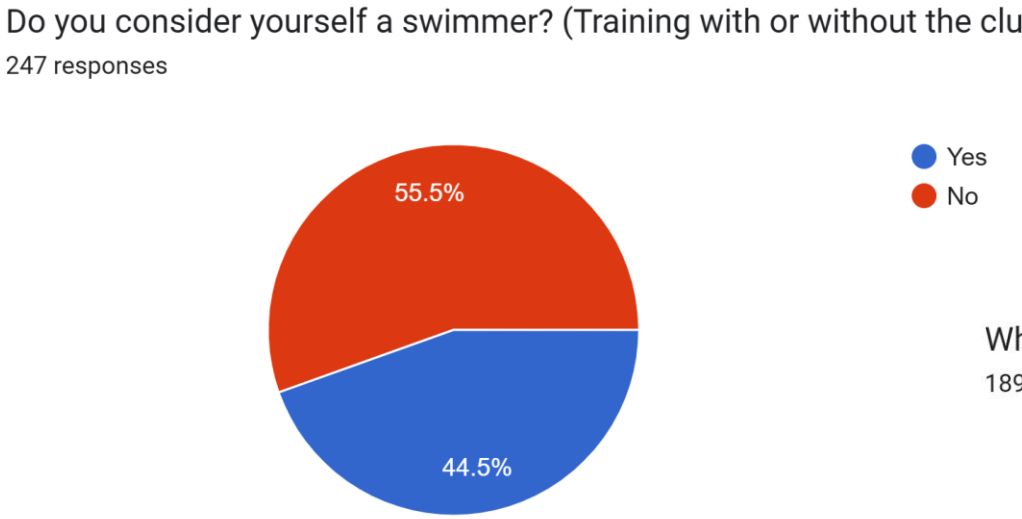
92% of our club members consider themselves Runners – although 20% of those do not participate in club activity.

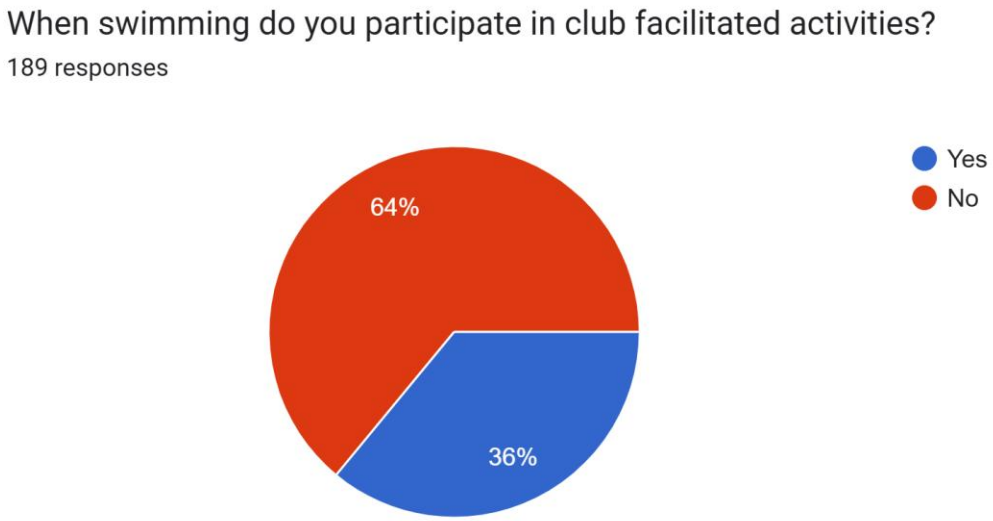
What is stopping people from participating in running related club activity?

	Base	Redistributing "Other" where relevant
Competing priorities	49	54
Time of session not convenient (clock time)	34	34
Day of week for sessions not convenient	22	22
Don't feel capable of meeting minimum requirements of speed or distance	18	19
Location of session	14	14
Injury/Illness		10
Nature of sessions not meeting needs	9	9
Age		4
Coaching/Volunteering		3
Do my own thing		1
Cost to participate	1	1
Other (free type)	45	18
Blank	128	128

Swimming

Do you consider yourself a swimmer?	When swimming - do you participate in club activities: Yes	No	(blank)	Grand Total
Yes	27%	**18%**	0%	45%
No	1%	31%	23%	55%
Grand Total	**28%**	**49%**	**23%**	**100%**





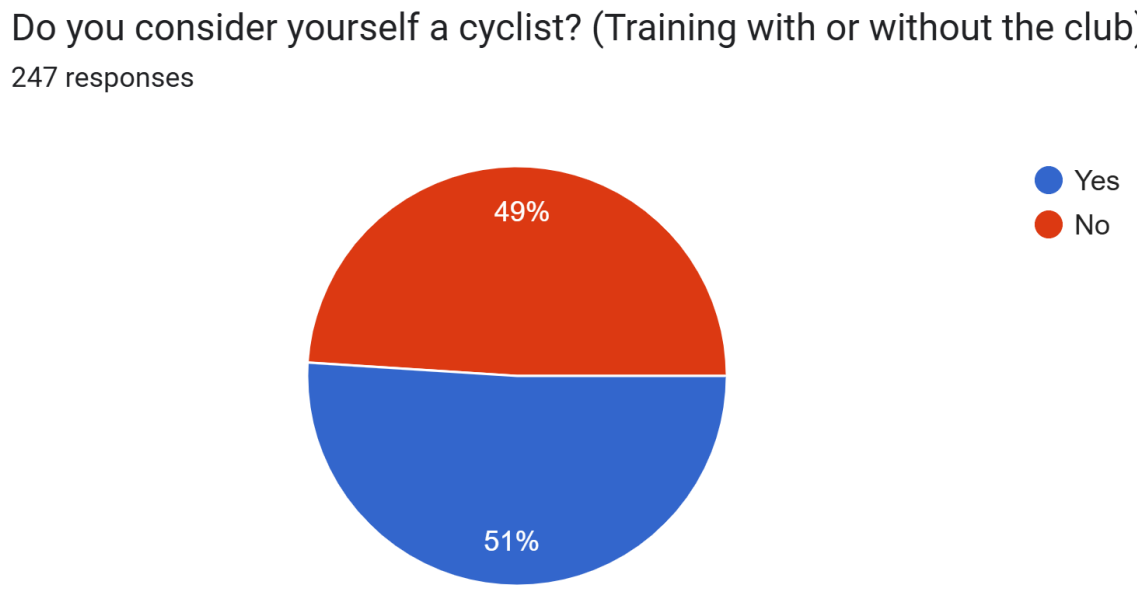
45% of our club members consider themselves Swimmers – although 40% of those do not participate in club activity.

What is stopping people from participating in swimming related club activity?

	Base	Redistributing "Other" where relevant
Time of the day	28	28
Don't feel capable of meeting the minimum requirements	25	26
Cost of swim sessions	21	22
Work and/or child-care arrangements	19	23
I would like to but just to swim - I don't want to be coached	12	13
Location is not convenient	9	9
Not meeting needs		1
Injury		3
Availability		1
Other	26	14
Blank	145	145

Cost was the third highest reason for preventing people being able to participate in Swimming – 15% of responses.

Cycling



What is stopping you from cycling with the club?

Expectations. i.e. might not be fast enough	40
Time of the day or day of the week	21
Confidence	17
Other	66
Blank	127